

LinkTek unveils world's first fully automatic link repair software.

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CLEARWATER, FLORIDA, USA — LinkTek Corporation announced the release of *LinkFixerPlus* — the first software application that fixes broken links *fully* automatically — at the Internet World Fall Convention in New York City on 1 October 2002.

Establishing the new category of "Automatic link repair," *LinkFixerPlus* redefines existing Web site link management and repair techniques.

LinkFixerPlus' main functions include:

- Inoculate: safeguards internal links ensuring they can be fixed automatically.
- Cure: automatically fixes broken links at the touch of a button.
- Report: creates a variety of detailed reports showing the links contained within Web site files and the broken links found within them.
- Rename/Move: rename and move files in batch, using sophisticated rename rules, without causing broken links.

For example, using *LinkFixerPlus*, a Web developer is able to Inoculate his HTML files as he creates them. Should a broken link occur in the future, *LinkFixerPlus* will be able to find the missing files and cure the broken links in the HTML files *automatically*.

“Before, I would stumble onto a broken link to a site, then I would fix it manually,” said Dan Dobson, Webmaster for the University of Florida’s College of Engineering Outreach Engineering Education Program. “Now I use LinkFixerPlus to keep a clean and well-linked Web site and spend a fraction of the time doing it!”

Broken links have hitherto been a source of constant annoyance for Web professionals who have been charged with maintaining the integrity of links within Web sites. Currently, 74% of Web professionals reported that they manually check their sites to locate broken links. 88% of Web professionals manually fix broken links on their Web sites. The remaining 12% use processes that are at most semi-automatic, using applications that show which links are broken, but still require manual editing of each broken link.

“We are thrilled to have unveiled *LinkFixerPlus*,” said Bruce Saliga, Project Manager for LinkTek. “Using patent-pending technology, *LinkFixerPlus* will help Web professionals eliminate the time-consuming and tedious process of manually finding and fixing broken links throughout their Web sites.”

LinkFixerPlus is available for purchase on LinkTek’s Web site (www.linktek.com) and through select resellers, such as Programmer’s Paradise (www.programmersparadise.com). It has an MSRP of \$199.00. *LinkFixerPlus* is compatible with Windows 98/ME/NT/2000 and Windows XP.

“The first time I used the Inoculate/Cure process of *LinkFixerPlus*, I immediately saw how I could revamp large Web sites without worries,” said Chad Phillips of Visual Edge Design Inc, a Web design firm from Clearwater, Florida. “What would normally take hours or days can be accomplished in minutes with *LinkFixerPlus*.”

How To Contact LinkTek

LinkTek’s web site can be found at www.linktek.com. For more information, call LinkTek at +1-727-442-1822 or e-mail info@linktek.com.

About LinkTek

LinkTek provides software solutions for automating the management and repair of links contained within a wide variety of prevalent file formats. LinkTek's flagship product *LinkFixerPlus* breaks new ground and introduces the new software category of "automatic link repair". Initially catering to Web development professionals, *LinkFixerPlus* is the first product to automatically fix broken links throughout Web sites.

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