

# ***LinkFixerPlus* wins Best of Show at Internet World Fall 2002.**

**For immediate release**

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**NEW YORK CITY, NEW YORK, USA** — LinkTek Corporation's flagship product, *LinkFixerPlus*, won the Best of Show award for the Web Design software category at the Internet World Fall 2002 conference in New York. The Design category is comprised of programs used to build, enhance or manage a Web site, such as HTML authoring software, multimedia software and graphics editing software.

"Forward-looking companies such as LinkTek are coming out with innovative technologies that enhance the power of the Internet," stated Tom Halligan, Conference Chairman for Internet World Events and Editor-in-Chief of Internet World Magazine. "LinkTek's *LinkFixerPlus* makes the Web easier to use and improves the viability of Web development companies." Mr. Halligan further recognized LinkTek's early success during an interview on CNNfn, a national news and financial cable television channel produced by the editors of CNN and Money Magazine.

The Best of Show awards, sponsored by *Internet World* magazine, are given out to the products or services judged to be the most noteworthy out of all the innovations represented on the show floor. Winners were chosen by an expert panel of Internet World magazine editors who place priority on a product's ability to work with existing standards and the degree to which it contributes to the development of future Internet products and services. Sony and Computer Associates were winners in other categories.

Developed for Webmasters and Web site development teams, *LinkFixerPlus* is the first software application that fixes broken links totally automatically. Using patent-pending technology, *LinkFixerPlus* helps eliminate the time-consuming and tedious process of manually finding and fixing broken links throughout a local copy of a Web site.

“*LinkFixerPlus* is really innovative, and I’m surprised a product like it hasn’t been developed before,” said Rouzaan Mehta, Data Analyst for UPS, the largest express and package carrier in the World. “All [Web development] companies should get *LinkFixerPlus* to lessen the amount of frustration created by having to manually find and fix broken links in Web sites.”

“We were very excited and proud when we heard the announcement for the Best of Show Award,” said Bruce Saliga, Project Manager for LinkTek. “It is an honor to be recognized by industry peers for our hard work. We know that the Web development community will embrace *LinkFixerPlus* as an indispensable tool to help maintain the integrity of links in their Web sites.”

The winners for the Best of Show awards were announced on Wednesday, 2 October at the Jacob Javits Convention Center in New York City, where the Internet World Fall 2002 conference was held.

## **How To Contact LinkTek**

LinkTek’s web site can be found at [www.linktek.com](http://www.linktek.com). For more information, call LinkTek at +1-727-442-1822 extension 8280 or e-mail [8280@linktek.com](mailto:8280@linktek.com).

## **About LinkTek**

LinkTek provides software solutions for automating the management and repair of links contained within a wide variety of prevalent file formats. LinkTek’s flagship product

*LinkFixerPlus* breaks new ground and introduces the new software category of “automatic link repair”. Initially catering to Web development professionals, *LinkFixerPlus* is the first product to automatically fix broken links throughout Web sites.

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